the Commission's statements regarding section 272 are still applicable to the corresponding "replacement" requirements under the Competitive Carrier Order. 53

CONCLUSION

For the foregoing reasons, the Commission should issue a rule extending section 272 for an additional three years.

Respectfully submitted,

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August 5, 2002

The only "partial" rule that should apply in the event the Commission determines to allow all or a part of section 272 to sunset is section 272(e). That is because the Commission in that instance has no discretion – Congress explicitly mandated that section 272(e) would not sunset. Section 272(e)(1) and section 272(e)(3) apply to both to a BOC and its affiliates, and thus plainly must continue to apply even after any sunset. However, sections 272(e)(2) and (e)(4) apply only to the BOC's affiliates. In response to the request in the Notice (¶20), AT&T agrees that the Commission should re-affirm its conclusion in the Non-Accounting Safeguards Order (¶270) that these subsections, in the case of a sunset, would apply only to the extent a BOC nonetheless maintains an affiliate.

CERTIFICATE OF SERVICE

I hereby certify that on this 5th day of August, 2002, I caused a copy of the foregoing to be served on the following via first class mail, postage pre-paid:

Marlene H. Dortch, Secretary Federal Communications Commission 445 12th Street, SW Room CY-B402 Washington, D.C. 20554 (filed by messenger with contractor)

Qualex International Portals II 445 12th Street, SW, Room CY-B402 Washington, D.C. 20554

Janice Myles
Wireline Competition Bureau
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Michael J. Hunseder



AUG - 5 2002

Before the FEDERAL COMMUNICATIONS CO

In the Matter of

Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related Requirements

WC Docket No. 02-112

Declaration

of

LEE L. SELWYN

on behalf of

AT&T Corp.

August 5, 2002

TABLE OF CONTENTS

DECLARATION OF LEE L. SELWYN

Introduction	1
Summary	3
Background	4
Attainment by a BOC of Section 271 in-region interLATA authority cannot be construed as demonstrating or implying that the BOC no longer has market power or that the local service market in the state in which such authority has been granted has become competitive.	9
BOCs retain market power in the local market and retain the ability to cross- subsidize their long distance services and to otherwise discriminate against nonaffiliated IXCs.	18
With market power in the <i>local</i> market, a BOC has the ability to extend its local monopoly into the long distance market, unless constrained by regulation.	36
A recent BOC-commissioned "study" claims that consumers will benefit from lower BOC long distance prices because BOCs with 271 authority are "profit-maximizing" across their access and retail toll services combined; if so, then the BOCs would be in violation both of access charge imputation rules as well as Section 272 separate affiliate requirements.	49
The integrated relationship between the BOC and its Section 272 Affiliate is also reflected in distorted inter-affiliate pricing related to joint marketing of local and long distance services.	60
The Section 272 separate affiliate requirement provides an essential transition between the former BOC long distance line-of-business restriction and a possible future in which the BOCs' market power with respect to local telecommunications access and services will have been eroded by the arrival of effective competition.	64

TABLE OF CONTENTS (continued)

	As a result of the BOCs' local market power, CLECs are unable to enjoy the same "double marginalization" benefits, a factor that ensures the BOCs and their affiliates will be able to expand their already substantial long distance market share to monopoly levels.	65
	Conclusion	67
Tal	bles	
1	BOC Compliance with all of the Sec. 271(c)(2)(B) "checklist" items is Mandatory Even if the BOC Does Not Seek In-Region InterLATA Authority	14
2	CLEC Residential Penetration and Use of CLEC-owned Facilities for States with BOC or ILEC In-region Long Distance Authority	27
Att	achments	
1	Statement of Qualifications	
2	Statistical Analysis of CLEC penetration rates as a function of BOC long distance entra	ry
3	SBC's website provides no information about or links to its out-of-region CLEC servi-	ces
4	United States Postal Service "Mover's Guide" Identifying only BOCs as Local Telephone Service Providers	
5	SBC Rejects Long Distance Service Orders Placed by Consumers who are not also SBC Local Service Customers	



Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

In the Matter of

Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related Requirements

WC Docket No. 02-112

DECLARATION OF LEE L. SELWYN

Introduction

1

3 Lee L. Selwyn, of lawful age, declares and says as follows:

4

5

- 1. My name is Lee L. Selwyn; I am President of Economics and Technology, Inc.
- 6 ("ETI"), Two Center Plaza, Suite 400, Boston, Massachusetts 02108. ETI is a research and
- 7 consulting firm specializing in telecommunications and public utility regulation and public
- 8 policy. My Statement of Qualifications is annexed hereto as Attachment 1 and is made a part
- 9 hereof. I have been asked by AT&T to review the Notice of Proposed Rulemaking
- 10 ("NPRM") issued by the Commission in the above-captioned proceeding, to analyze the issues
- and questions raised therein, and to provide the Commission with specific recommendations
- 12 thereon.



Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 2 of 68

1	2. I have participated in proceedings before the Federal Communications Commission			
2	("FCC" or "Commission") dating back to 1967 and have appeared as an expert witness in			
3	hundreds of state proceedings before more than forty state public utility commissions. I have			
4	participated in numerous regulatory proceedings involving public utility affiliate relationships			
5	and inter-affiliate transactions and transfers. These have included merger proceedings before			
6	the California PUC involving Pacific Telesis Group and SBC, and Bell Atlantic and GTE,			
7	before the Illinois Commerce Commission involving SBC and Ameritech, before the			
8	Connecticut Department of Public Utility Control involving SBC and SNET, and before the			
9	Maine PUC involving NYNEX and Bell Atlantic. I also participated in written comments			
10	filed with the FCC regarding both the SBC/Ameritech and Bell Atlantic/GTE merger appli-			
11	cations. I have participated in a number of Section 271 proceedings, including those in			
12	Pennsylvania, New Jersey, California, Minnesota, Delaware and Virginia. I have also			
13	submitted testimony before several state commissions addressing proposals for structural			
14	separation of ILEC wholesale and retail operations. I participated in proceedings before the			
15	California PUC involving Pacific Bell's reorganization of its Information Services (primarily			
16	voice mail) business into a separate subsidiary, and the spin-off of Pacific Telesis Group's			
17	wireless services business into a separate company. I have participated in a number of			
18	matters involving the treatment of transfers of yellow pages publishing from the ILEC to a			
19	separate directory publishing affiliate, including the recent case before the Washington			
20	Utilities and Transportation Commission addressing imputation of (then) US WEST yellow			
21	pages revenues.			



Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 3 of 68

Summary

1 2

3 3. Congress established the requirement for structural separation of the BOC ILEC and 4 long distance entities and the associated transactional and nondiscrimination requirements 5 because it understood that mere satisfaction of the Section 272(c)(2)(B) "competitive 6 checklist" was not by itself sufficient to constrain or otherwise diminish a BOC's market 7 power with respect to local and access services. Absent appropriate safeguards and the means 8 to enforce them, BOCs have both the capability, as an economic matter, and the strong 9 financial and business incentive, to leverage their local service market power over to the 10 adjacent, and presently highly competitive interLATA long distance market. It is thus 11 critically important that the separate affiliate requirement and its associated safeguards be 12 retained in place until competition for local and access services has developed to the point 13 where that capability is no longer present.

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4. In fact, local and access services competition has not increased significantly in markets where Section 271 approval has been granted, due to the persistence of material economic barriers to entry and discriminatory conduct by the BOCs. Sections 272(b), (c) and (e) all require that (with the limited exception of certain activities related to joint marketing of local and long distance services) BOCs afford the same or superior treatment to competing firms with respect to pricing, service availability, service quality, and other terms and conditions, that the BOCs provide to their own long distance business. However, even with the relative transparency provided by Section 272, BOCs have persisted in "pushing the envelope" with respect to their inter-affiliate transactions, resulting in uncompensated transfers



Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 4 of 68

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of employees, assets and services the effect of which is to force customers of the monopoly 1 ILEC entity to cross-subsidize the BOC's long distance service. Only those antidiscrimination 2 safeguards provided for at Sections 272(e) would survive the separate affiliate sunset. Thus, 3 4 in addition to creating a number of additional opportunities for discriminatory treatment of 5 rivals, allowing the separate affiliate requirement to sunset would, as a practical matter, make detection of even the remaining antidiscrimination safeguards extremely difficult and in many 6 7 cases virtually impossible. Extending the sunset will enable the Commission and the public 8 to monitor such misconduct and thereby facilitate remedial measures that would work to 9 curtail it. It is essential that the Section 272 separate affiliate and the associated transactional 10 and nondiscriminatory requirements be retained. Moreover, in view of documented efforts by 11 BOCs to flaunt these statutory obligations and Commission rules, the Commission should 12 adopt additional measures that will help to assure full compliance with applicable law and 13 regulation. If Section 272 is allowed to sunset at this time, there is a substantial risk that 14 competition in both the local and long distance sectors will be rapidly eroded, and that the 15 BOCs will come to dominate and thereby to remonopolize the (currently highly competitive) 16 long distance market as well.



Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 5 of 68

Background

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- 5. Structural separation of the BOC and long distance entities is required by Section
- 4 272(a) for the first three (3) years following a BOC's receipt of Section 271 authority in a
- 5 particular state, and may thereafter be extended indefinitely by the FCC. Interactions
- 6 between the structurally separated BOC and long distance entities with respect to the use or
- 7 provision of common or shared resources must conform to a set of five conduct provisions set
- 8 out at Section 272(b) and nondiscrimination requirements set out at Sections 272(c) and
- 9 272(e). The Section 272(b) code of conduct requires that the BOC's long distance affiliate:

10 11

(1) shall operate independently from the Bell operating company;

12 13

(2) shall maintain books, records, and accounts in the manner prescribed by the Commission which shall be separate from the books, records, and accounts maintained by the Bell operating company of which it is an affiliate;

15 16 17

14

(3) shall have separate officers, directors, and employees from the Bell operating company of which it is an affiliate;

18 19 20

(4) may not obtain credit under any arrangement that would permit a creditor, upon default, to have recourse to the assets of the Bell operating company; and

21 22 23

24

(5) shall conduct all transactions with the Bell operating company of which it is an affiliate on an arm's length basis with any such transactions reduced to writing and available for public inspection.

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^{27 1. 47} U.S.C. § 272(b). The FCC has specifically characterized these requirements as

^{28 &}quot;structural separation" in Implementation of the Non-Accounting Safeguards of Sections 271

²⁹ and 272 of the Communications Act of 1934, as amended, CC Docket No. 96-149, First

³⁰ Report and Order and Further Notice of Proposed Rulemaking, 11 FCC Rcd 21905 (1996)

^{31 (}Non-Accounting Safeguards Order), at 11 FCC Rcd 21914.

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appropriately allocated.

The Section 272(c) nondiscrimination provisions require that in its dealings with its long 1 2 distance affiliate, a BOC: 3 4 (1) may not discriminate between that company or affiliate and any other entity in the 5 provision or procurement of goods, services, facilities, and information, or in the 6 establishment of standards; and 7 8 (2) shall account for all transactions with an affiliate described in subsection (a) in 9 accordance with accounting principles designated or approved by the Commission. 10 11 Section 272(e) requires that a BOC and its long distance affiliate: 12 13 (1) shall fulfill any requests from an unaffiliated entity for telephone exchange service 14 and exchange access within a period no longer than the period in which it provides 15 such telephone exchange service and exchange access to itself or to its affiliates; 16 17 (2) shall not provide any facilities, services, or information concerning its provision of 18 exchange access to the affiliate described in subsection (a) unless such facilities, 19 services, or information are made available to other providers of interLATA services 20 in that market on the same terms and conditions; 21 22 (3) shall charge the affiliate described in subsection (a), or impute to itself (if using the 23 access for its provision of its own services), an amount for access to its telephone 24 exchange service and exchange access that is no less than the amount charged to any 25 unaffiliated interexchange carriers for such service; and

(4) may provide any interLATA or intraLATA facilities or services to its interLATA

rates and on the same terms and conditions, and so long as the costs are

affiliate if such services or facilities are made available to all carriers at the same

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 7 of 68

- 1 Based upon the various Verizon and SBC Section 272(b)(5) affiliate transaction postings and
- 2 service offers provided on the companies' websites² and the first Verizon Section 272 Audit
- 3 report for New York,³ it has become apparent that the various interactions between the BOCs
- 4 and their respective 272 long distance affiliates raise serious questions as to the actual, de
- 5 facto extent of "separation" that prevails in practice as between the two supposedly separate
- 6 corporate units. A significant portion, although by no means all, of these interactions relate
- 7 in some manner to activities associated with the "joint marketing," joint account administra-
- 8 tion, and combined billing of the BOCs' local and long distance services. Each of these
- 9 activities is being undertaken by the BOC and its affiliate as if, for all practical purposes,
- 10 Section 272 did not exist.

11

12 6. The purpose of the Section 272(a) separate affiliate requirement, the Section 272(b)

- 13 code of conduct, and the Section 272(c) and 272(e) nondiscrimination requirements was and
- 14 is to forestall the potential for discriminatory and anticompetitive conduct arising out of the
- 15 ability, as an economic matter, of the BOC to extend its market power in the local
- 16 telecommunications market into the adjacent long distance market.⁴ The Commission has



^{2.} http://www.verizonld.com/regnotices/index.cfm?OrgID=1;

¹⁸ http://www.sbc.com/public_affairs/regulatory_documents/affiliate_agreements/0,5931,199,00.html

^{19 3.} In the Matter of Implementation of the Telecommunications Act of 1996: Accounting

²⁰ Safeguards Under the Telecommunications Act of 1996, CC Docket No. 96-150, Reports of

²¹ Independent Accountants on Applying Agreed-Upon Procedures, prepared by Pricewater-

²² houseCoopers LLP, filed June 11, 2001 and June 18, 2001. ("New York 272 Audit Report")

^{23 4.} Conference Report on S. 652, Telecommunications Act of 1996 (House of

²⁴ Representatives- February 01,1996), Congressional Record, H1171.

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 8 of 68

1 previously noted that Section 272 contains all of the necessary elements to constrain BOC

2 exercise of this market power;⁵ however, empirical evidence from states with Section 271

3 approval indicates that, as currently applied, Section 272 is not by itself sufficient prevent

4 discrimination and anticompetitive behavior by the BOC for the benefit of its long distance

5 affiliate.

6

7. Accordingly, for so long as the BOC ILEC entity continues to possess market power,

8 the Commission should extend the requirement that BOCs operate their interLATA business

9 activities through structurally separate affiliates as required by Section 272. Additionally,

10 however, the Commission must ensure that BOCs do not continue to undertake merely super-

11 ficial measures to comply with the separations requirements. Unless Section 272 is complied

12 with in the manner intended by Congress and this Commission, consumers and competitors

13 will have no protection against anticompetitive conduct on the part of the incumbent BOCs.

^{18 1997 (&}quot;LEC Interexchange Non-Dominant Order"), 12 FCC Rcd 15756, at 15763.



^{15 5.} In the Matter of Regulatory Treatment of LEC Provision of Interexchange Services

¹⁶ Originating in the LEC's Local Exchange Area and Policy and Rules Concerning the

¹⁷ Interstate, Interexchange Marketplace, CC Docket No. 96-149, 96-61, Opinion, Rel. April 18,

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 9 of 68

1 Attainment by a BOC of Section 271 in-region interLATA authority cannot be construed

as demonstrating or implying that the BOC no longer has market power or that the

3 local service market in the state in which such authority has been granted has become competitive.

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8. The instant consideration of either extending the separate affiliate and nondiscrimin-

7 ation requirements of Sections 272(a), (b) and (c) and/or of putting in place "any alternative

safeguards ... in states where the statutory requirements have sunset" must be made in the

9 context of the history and background that gave rise to the separate affiliate requirement in

10 the 1996 federal legislation. That history begins with the U.S. Department of Justice's

11 ("DoJ") 1974 antitrust case against the pre-divestiture Bell System⁷ in which the DoJ alleged,

12 inter alia, that the Bell companies were using their local service monopoly to prevent

13 competition in the adjacent long distance market. The Modification of Final Judgment

14 ("MFJ"), the 1982 Consent Decree under which the former Bell System was broken up and

15 the Bell Operating Companies ("BOCs") were divested from AT&T,8 prohibited the divested

16 BOCs from offering interLATA long distance services. This structural remedy was adopted

specifically to prevent the BOC local service monopolies from using their monopoly market

18 power in the local services market to block competition in the adjacent long distance market.

²⁵ Maryland vs. U.S., 460 U.S. 1007 (1983); and Modification of Final Judgment, sec. VIII.B.



^{19 6.} In the Matter of Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related

²⁰ Requirements, WC Docket No. 02-112, Notice of Proposed Rulemaking, Rel. May 24, 2002

^{21 (&}quot;NPRM"), at para. 1.

^{22 7.} United States v. Western Electric Company, Inc., et al, Civil Action No. 74-1698

^{23 (}D.D.C.).

^{24 8.} U.S. v. Western Electric Co. et al., 552 F. Supp. 131 (D. D.C., 1982), aff'd sub nom.

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 10 of 68

- 1 And because the BOCs were themselves precluded from providing long distance services,
- 2 they were made to be indifferent as to which long distance carrier their customers might
- 3 individually select. Section 271 of the federal Telecommunications Act of 1996 ("Act" or
- 4 "1996 Act") replaced the MFJ long distance "line of business" restriction with a process by
- 5 which BOCs could enter the "in-region" long distance market, provided that they
- 6 implemented a series of specific measures that, in principle, would have the effect of
- 7 irreversibly opening their previously monopolized local telecommunications markets to
- 8 competitive entry. To the extent that the local market itself becomes competitive, the
- 9 BOCs' ability to exert market power in the adjacent long distance market could be attenuated.
- 10 Conversely, when a BOC such as Verizon or SBC is allowed to offer in-region long distance
- service in a less-than-fully-competitive local market, then the BOC acquires both the ability
- 12 and the incentive to engage in precisely the same type of anticompetitive conduct that the
- 13 MFJ was intended to prevent. In principle, this was also the purpose of Section 271.

- 9. Section 271(c) of the 1996 Act sets forth the specific requirements that a BOC must
- satisfy in order to obtain authority to provide in-region interLATA services. The BOC must,
- 17 if applying under "Track A," demonstrate that it has entered into at least one (1) inter-
- 18 connection agreement with a competing local service provider providing service (other than
- 19 by resale of the ILEC's services) to residential customers and to business customers, although



^{9.} See, e.g., In the Matter of the Application by Bell Atlantic New York for Authorization

²¹ Under Section 271 of the Communications Act To Provide In-Region, InterLATA Service in

²² the State of New York, CC Docket No. 99-295, Memorandum Opinion and Order, 15 FCC

²³ Rcd 3953, 4164 ("Bell Atlantic New York Order").

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 11 of 68

1 the existence of one agreement with a single carrier providing service to both groups would

- 2 be sufficient (Section 272(c)(1)(A)). The BOC must also satisfy a "checklist" of fourteen
- 3 "specific interconnection requirements" that, for the most part, are reiterations of obligations
- 4 that are imposed by Section 251 upon all ILECs separate and apart from any long distance
- 5 entry quid pro quo.

6

- 7 10. As interpreted by the FCC, Section 271 does not require a BOC to demonstrate that
- 8 actual entry has occurred, that competing services are available generally throughout the state
- 9 in question, or that the incumbent BOC has suffered or sustained any diminution of its
- 10 preexisting market power. 10 In fact, the FCC has on several occasions rejected arguments,
- advanced by competing IXCs and others, that a BOC's continued dominance and pervasive
- 12 control of the local market would make approval of its in-region interLATA entry contrary to
- 13 the public interest notwithstanding its apparent satisfaction of the "competitive checklist." 11

- 15 11. Inasmuch as the threshold conditions for the FCC's grant of in-region interLATA
- authority do not require the BOC to demonstrate, or the FCC to find, that effective competi-

^{17 10.} If the BOC is applying for Section 271 authority under "Track A" (i.e., Section

^{18 271(}c)(1)(A)), it is only required to demonstrate that there is a minimum of just "one

¹⁹ competing carrier" offering service to residential and to business customers in the state

²⁰ utilizing either the CLEC's own facilities or UNEs leased from the BOC. In the Matter of

²¹ Application of Ameritech Michigan Pursuant to Section 271 of the Telecommunications Act of

^{22 1934,} as amended, To Provide In-Region, InterLATA services In Michigan, CC Docket No.

^{23 97-137,} Memorandum Opinion and Order, Rel. August 19, 1997, 12 FCC Rcd 20543, 20598.

^{24 11.} See, e.g., Bell Atlantic New York Order, 15 FCC Rcd 4163.

22

1 tion has developed or that the BOC no longer has market power in the local service market in 2 a given state, the fact that a BOC has obtained Section 271 in-region interLATA authority 3 cannot be construed as implying that it no longer has market power or that the local service 4 market in the state in which such authority has been granted — and particularly in all parts of 5 that state — has become competitive. Indeed, in establishing the Section 272(a) and (b) 6 separate affiliate requirements and the Section 272(c) and 272(e) nondiscrimination requirements, Congress clearly sought to dissociate a BOC's satisfaction of Section 271(c) with any finding or determination that it no longer had market power. On the other hand, Congress also understood that if the development of actual and effective competition in the local market 9 10 were to occur, then the BOC's market power could be diminished or perhaps even eliminated. 11 But Congress had no illusions about that taking place immediately upon enactment of the 1996 law, immediately upon a BOC's receipt of Section 271 authority in a given state or, for 12 13 that matter, even after a finite and predetermined interval of time following such grant. Specifically: 14 15 Congress established an explicit "separate affiliate" requirement (Section 272(a)) that 16 17 would be mandatory for at least three years following a BOC's long distance entry 18 in a given state; 19 20 Tolling of that three-year clock commences not as of the date of enactment of the 21 1996 law, but as of the date upon which the BOC's Section 271 authority becomes

effective, separately for each state for which such approval is obtained; and



1 The FCC is empowered to extend the separate affiliate requirement beyond the initial 2 three-year "sunset" period "by rule or order" and, based upon the Commission's determination in the instant Notice, may modify or adopt new rules pertaining to such affiliate relationship as part of or in lieu of such an extension.¹²

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6 Elimination of the separate affiliate requirement at a time when the BOC still maintains

extensive market dominance and market power would be inconsistent with, and would

8 therefore frustrate, the specific policy goals underlying Section 272.

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12. That the tolling of the three-year "sunset" period for Section 272(a) commences only

11 as of the date that the BOC obtains Section 271 authority, rather than as of the date of

12 enactment of the 1996 law (February 8, 1996) or the date at which the FCC promulgated

13 rules addressing the specific obligations applicable to ILECs for dealing with CLECs (August

8, 1996), further demonstrates Congress' understanding that the mere establishment of formal

15 legal requirements does not by itself assure that they will be effective in achieving the legis-

lation's goals. To the extent that noncompliance by the BOCs would work to extend their 16

legacy monopoly and forestall revenue erosion, BOCs continue to have strong financial and

business incentives to move as slowly as possible to open their networks to competition.¹³ 18

Why SBC is the Baby Bell to Beat," Business Week, March 6, 1995 (emphasis supplied). 23



¹⁹ 12. *NPRM*, at para. 1.

²⁰ 13. SBC's Vice President for marketing, J. David Gallemore, was quoted in a 1995

Business Week interview as stating that "[w]e are at a critical juncture," and "we want to 21

²² make our welcome mat [for competitors] smaller than anyone else's." "Pick of the Litter:

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 14 of 68

- Congress understood and recognized that it could not legislate a competitive market into
- 2 existence; what it could do is to enact laws that would, if fully complied with, make
- 3 competition possible both as an economic and as a legal matter, and to adopt measures
- 4 designed to encourage the BOCs to take steps that are in other respects at odds with their
- 5 business and financial interests. Each and all of the "fourteen points" contained in the
- 6 Section 271(c)(2)(B) "competitive checklist" appear elsewhere in the statute as obligations
- 7 imposed upon all incumbent local exchange carriers separate and apart from the matter of
- 8 long distance entry (see Table 1 below). Viewed in that context, Section 271(c)(2)(B) is thus
- 9 entirely redundant at least insofar as specifying the things that BOCs (as ILECs) are required
- 10 to do to accommodate CLEC entry; its sole purpose was to offer the BOCs a "reward" that
- 11 perhaps would overcome their otherwise natural incentive to resist compliance to the greatest
- 12 possible extent. However, once the "checklist" has been "satisfied" and in-region entry has
- 13 been achieved, the compliance "carrot" will no longer be there, and those same business and
- 14 financial incentives will once again dominate BOC conduct.¹⁴ In expressly authorizing the
- 15 FCC to extend the sunset date for the Section 272 separate affiliate requirement, Congress
- 16 well understood that there is simply no basis to assume or to expect that merely as a result of



^{17 14.} The FCC is cognizant of this "backsliding" potential, and has adopted measures

¹⁸ designed to overcome it. Bell Atlantic New York Order, 15 FCC Rcd 4174-4177. At bottom,

¹⁹ however, the entry "carrot" and the backsliding "stick" are in no sense symmetric because, as

²⁰ a practical matter, it will be far more difficult to rescind a BOC's in-region long distance

²¹ authority in the event of post-approval noncompliance than it had been to grant it as a reward

²² for (pre-approval) compliance.

	Table 1			
	BOC Compliance with all of the Sec. 271(c)(2)(B) "checklist" items is Mandatory Even if the BOC Does Not Seek In-Region InterLATA Authority			
Checklist	Compliance requirement	Also Found At		
1	Interconnection in accordance with the requirements of sections 251(c)(2) and 252(d)(1).	251(c)(2); 252(d)(1)		
2	Nondiscriminatory access to network elements in accordance with the requirements of sections 251(c)(3) and 252(d)(1).	251(c)(3); 252(d)(1)		
3	Nondiscriminatory access to the poles, ducts, conduits, and rights-of-way owned or controlled by the Bell operating company at just and reasonable rates in accordance with the requirements of section 224.	251(b); 224		
4	Local loop transmission from the central office to the customer's premises, unbundled from local switching or other services.	251(c)(3)		
5	Local transport from the trunk side of a wireline local exchange carrier switch unbundled from switching or other services.	251(c)(3)		
6	Local switching unbundled from transport, local loop transmission, or other services.	251(c)(3)		
7	Nondiscriminatory access to ((i) 911 and E911 services; (ii) directory assistance services to allow the other carrier's customers to obtain telephone numbers; and (iii) operator call completion services.	251(b)(3); 251(c)(3)		
8	White pages directory listings for customers of the other carrier's telephone exchange service.	251(b)(3)		
9	Compliance with guidelines, plan or rules established by numbering plan administrator.	251(e)		
10	Nondiscriminatory access to databases and associated signaling necessary for call routing and completion.	251(a); 251(c)(3); 251(c)(5)		
11	Compliance with FCC regulations regarding number portability.	251(b)(2)		
12	Nondiscriminatory access to such services or information as are necessary to allow the requesting carrier to implement local dialing parity in accordance with the requirements of section 251(b)(3).	251(b)(3)		
13	Reciprocal compensation arrangements in accordance with the requirements of section 252(d)(2).	252(d)(2)		
14	Telecommunications services are available for resale in accordance with the requirements of sections 251(c)(4) and 252(d)(3).	251(c)(4) and 252(d)(3)		



the passage of time (i.e., three years), the BOCs' market power would have diminished to the

2 point where that separate affiliate and associated nondiscrimination requirements are no longer

3 necessary.

4

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5 13. What Congress has done is to create a transition between the outright prohibition of

6 long distance entry that had prevailed under the MFJ, to unfettered BOC participation in

7 in-region long distance, using a transitional separate affiliate mechanism that could be

extended by the FCC beyond the minimum three-year period. 15 This transitional mechanism

provides important safeguards against BOC anticompetitive conduct that had been

10 unnecessary under the pre-1996 MFJ "line-of-business" outright prohibition against long

11 distance entry. The Section 272(a) and (b) separate affiliate requirements and 272(c) and (e)

nondiscrimination requirements serve two separate objectives:

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(1) By requiring that the long distance affiliate "operate independently" vis-a-vis the

BOC ILEC entity and by expressly prohibiting "discriminat[ion] between that

16 company or affiliate and any other entity in the provision or procurement of goods,

services, facilities, and information, or in the establishment of standards," the BOC is

limited as to the extent to which it can confer any unique competitive advantage,

arising from its incumbency and certain potential economies of network integration,

upon its affiliate long distance entity, to the detriment of nonaffiliated IXCs; and

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22 15. 47 U.S.C. § 272(f)(1).



(2) By requiring that the details of inter-affiliate transactions and transfers of assets and services be made at fair market value, posted on the BOC's website, and ultimately subject to periodic audit, BOC conduct that is inconsistent with the statute is made more easily detectible than it would be if the BOC were permitted to conduct its largely monopolistic local and competitive long distance businesses on a fully integrated basis.

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8 The Congressional purpose for the separate affiliate requirement is not served if all that the

9 requirement entails are nominal bureaucratic constructs easily "satisfied" by the BOC and its

10 272 affiliate by merely maintaining facial separation. 16 Yet on the basis of the affiliate

agreements entered into by Verizon and SBC and their 272 Affiliates, the pricing plans

12 offered by Verizon Long Distance and SBCS, as well as the reported results of the first

Verizon New York 272 audit, it is now evident that these two BOCs seek to interpret and to

14 apply the separate affiliate requirement in precisely that superficial a manner and, wherever



^{15 16.} In Section 271 proceedings before state commissions, BOCs have made a special effort

¹⁶ to deflect attention away from any of the Section 272 requirements. For example, Dr.

¹⁷ William E. Taylor, testifying for Qwest in Minnesota, has actually claimed that "the Act does

¹⁸ not impose complete structural separation between a BOC and its 272 affiliate. Indeed, its

¹⁹ central requirement that transactions between the two be posted and made available to other

²⁰ carriers is based on the assumption that the two will share services, that such sharing reflects

²¹ economies and efficiencies that should be permitted, and that the way to prevent any

²² anticompetitive behavior is to make those terms and conditions available to the competitors of

²³ the 272 affiliate." Minnesota PUC Docket No. P-421/C1-01-1372, OAH Docket No. 7-2500-

^{24 14487-2,} Affidavit of Dr. William E. Taylor, December 28, 2001, at para 7. At the very

²⁵ least, it would appear that Dr. Taylor shares my view as to the importance of retaining the

²⁶ separate affiliate and associated conduct and nondiscrimination requirements beyond the three-

²⁷ year sunset date.

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 18 of 68

- 1 possible, to conduct their business transactions and relationships as if the separate affiliate
- 2 requirement did not exist. Elimination of the separate affiliate requirement and with it the
- 3 lens of public scrutiny of BOC inter-affiliate transactions will make conduct such as
- 4 misallocation of costs and the resulting creation of cross-subsidies virtually undetectable,
- 5 affording the BOCs opportunity and incentive to expand the scope of such anticompetitive
- 6 behavior going forward.

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BOCs retain market power in the local market and retain the ability to cross-subsidize their long distance services and to otherwise discriminate against nonaffiliated IXCs.

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14. The FCC has defined market power as, *inter alia*, "the ability to raise and maintain price above the competitive level without driving away so many customers as to make the increase unprofitable." In a competitive, multi-firm market, consumers are able to shift their purchases easily among the various suppliers in response to any unilateral action by any individual firm to raise its price above the competitive market level. Under these conditions, consumers can be expected to respond to a price increase initiated by any one firm by rapidly shifting their business to another provider whose prices have remained stable. As a result, the attempt by the first firm "to raise and maintain price above the competitive level" will not be successful, and could not be sustained. While BOCs have repeatedly claimed that they



^{20 17.} Competitive Carrier Fourth Report and Order, 95 FCC 2d at 558, at para. 8 (citing

inter alia W.M. Landes & R.A. Posner, Market Power in Antitrust Cases, 94 Harv. L. Rev. 22 027 027 (1981) and A. Kehn, The Fearnmist of Regulation 65 66 (1970). The 1992

^{22 937, 937 (1981),} and A. Kahn, The Economics of Regulation 65-66 (1970)). The 1992

²³ Department of Justice/Federal Trade Commission Merger Guidelines similarly define market

²⁴ power as "the ability profitability to maintain prices above competitive levels for a significant

²⁵ period of time." 1992 Merger Guidelines, at 20,570.

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 19 of 68

market since the date of enactment of the 1996 law.

1 confront competition in the local telephone service market — and have sought to support 2 those contentions with "head counts" of purported "competitors" — at bottom there has never 3 been any demonstration that BOCs are not able "to raise and maintain price above the 4 competitive level without driving away so many customers as to make the increase 5 unprofitable." To the contrary, while feigning competitive pressures, BOCs have frequently raised their prices when given the "pricing flexibility" to do so, and have almost never 7 responded to CLEC pricing initiatives by dropping their rates in areas in which CLECs have achieved some actual presence. Hence, there is no basis for the Commission to find that 9 there has been any consequential diminution of BOC market power in the local services

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15. The requirements that a market is *open* to competition, the standard applied by the FCC when considering BOC section 271 applications, teaches nothing about the BOC's retention of market power in that local market. Without viable, readily available customer choice among local service providers, no theoretical ability of a competitor to enter the market will meaningfully restrict a BOC's incentive or ability to raise local prices above competitive levels. Indeed, this Commission specifically anticipated that a BOC would retain and be able to exercise local market power even after grant of authority to provide in-region interLATA services:

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Although we are classifying these carriers as non-dominant with respect to their provision of in-region and out-of-region long distance services, as summarized above, we recognize that, as long as these carriers retain market power in providing local exchange and exchange access services, they will have some



Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 20 of 68

1 2 3 4	incentive and ability to misallocate costs to local exchange and exchange access services, to discriminate against their long distance competitors, and to engage in other anticompetitive conduct. 18	
5	To the best of my knowledge, the Commission has never determined, with respect to any of	
6	its Section 271 rulings, that the BOC under inquiry no longer had market power or would be	
7	incapable of "misallocat[ing] costs to local exchange and exchange access services, [of]	
8	discriminat[ing] against their long distance competitors, and [of] engag[ing] in other	
9	anticompetitive conduct."	
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11	16. The Commission's chosen solution to the potential for anticompetitive conduct	
12	stemming from BOC market power was, inter alia, the application of Section 272:	
13 14 15 16 17 18 19 20 21	In light of the requirements established by, and pursuant to, sections 271 and 272, together with other existing Commission rules, we conclude that the BOCs will not be able to use, or leverage, their market power in the local exchange or exchange access markets to such an extent that their section 272 interLATA affiliates could profitably raise and sustain prices of in-region, interstate, domestic, interLATA services significantly above competitive levels by restricting the affiliate's own output. ¹⁹	
22	This linkage between "sections 271 and 272, together with other existing Commission rules	
23	and the BOCs' ability "to use, or leverage, their market power in the local exchange or	
24	exchange access markets to such an extent that their section 272 interLATA affiliates could	
25	profitably raise and sustain prices of in-region, interstate, domestic, interLATA services	
26 27	18. LEC Interexchange Non-Dominant Order, 15764-15765, emphasis supplied. 19. Id. at 15763.	
	17, 10, Ut 1J/UJ.	



Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 21 of 68

- 1 significantly above competitive levels by restricting the affiliate's own output" is no less valid
- 2 today and for the foreseeable future than it was in 1997 when this determination was made.
- 3 Put differently, were the Commission to permit the Section 272 separate affiliate requirement
- 4 and its associated 272(b) code of conduct to expire, there is little doubt that the BOCs would
- 5 "be able to use, or leverage, their market power in the local exchange or exchange access
- 6 markets to such an extent that their section 272 interLATA affiliates could profitably raise
- 7 and sustain prices of in-region, interstate, domestic, interLATA services significantly above
- 8 competitive levels by restricting the affiliate's own output."

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- 17. The BOCs' local market power has not diminished since 1997. When considering
- 11 the bundling of services in March 2001, the Commission again found that BOCs retain market
- 12 power in the local exchange market, and again based its policy upon the conclusion that
- 13 Section 272 provided a check on the ability of a BOC to leverage its local market power into
- 14 adjacent markets:

- Despite the inroads made by competitors into the local exchange market that we described above, incumbent LECs retain market power in the provision of local
- service within their respective territories. Thus, unlike our previous analysis of
- the interexchange market or nondominant LECs, incumbent LECs possess one of
- the essential characteristics for engaging in anticompetitive behavior market
- power with respect to one of the components in the bundle. Nonetheless, we conclude, in light of the existing circumstances in these markets, that the risk of
- 23 anticompetitive behavior by the incumbent LECs in bundling CPE and local
- 24 exchange service is low and is outweighed by the consumer benefits of allowing
- such bundling. We view the risk as low not only because of the economic
- difficulty that even dominant carriers face in attempting to link forcibly the

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 22 of 68

purchase of one component to another, but also because of the safeguards that currently exist to protect against this behavior.²⁰

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18. As recently as July 15 of this year, FCC Chairman Michael Powell was quoted in *The Wall Street Journal* reiterating the conclusion that BOCs have been slow to lose their market power in the local market: "We correctly believed these markets didn't need to be natural monopolies and they could be competitive, but I think we tended to over-exaggerate how quickly and how dramatically it could become competitive."²¹

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19. The FCC is not alone in remaining concerned about BOC local market power and its potential anticompetitive effects. The New York PSC has recently found that Verizon New York remains dominant in the special services (i.e. UNEs and special access) market:

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Verizon's data, as well as the advantages attendant upon its historical incumbent position, indicate it continues to occupy the dominant position in the Special Services market, and by its dominance is a controlling factor in the market. Because competitors rely on Verizon's facilities, particularly its local loops, Verizon represents a bottleneck to the development of a healthy, competitive market for Special Services. In this situation, regulation is needed to assure the development of competitive choices, and good service quality when choices are not available. Accordingly, we find that a competitive facilities-based market for

^{21. &}quot;FCC's Powell Says Telecom 'Crisis' May Allow a Bell to Buy WorldCom," *The Wall Street Journal*, July 15, 2002, at A1, A4.



^{22 20.} In the Matter of Policy and Rules Concerning the Interstate, Interexchange

²³ Marketplace; Implementation of Section 254(g) of the Communications Act of 1934, as

²⁴ amended; CC Docket No. 96-61; 1998 Biennial Regulatory Review — Review of Customer

²⁵ Premises Equipment And Enhanced Services Unbundling Rules In the Interexchange,

²⁶ Exchange Access And Local Exchange Markets, CC Docket No. 98-183, Report and Order,

²⁷ Rel. March 30, 2001, 16 FCC Rcd 7418, 7438, emphasis supplied. At 16 FCC Rcd 7434, the

²⁸ Commission specifically notes Section 272, inter alia, as providing sufficient protection

²⁹ against the market power of the BOCs.

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 23 of 68

1 Special Services has yet to emerge and that Verizon continues to dominate the 2 market overall.22 3 4 CLECs and IXCs depend heavily upon BOC special services in order to furnish retail local 5 and long distance services to their own customers. By virtue of their control over these bottleneck facilities, BOCs are in a position to restrict the availability of these essential 7 services to their rivals. If the special services market were competitive, the creation of 8 artificial limitations on service availability would not be possible. 9 10 20. In a Draft Decision released July 23, 2002 in the current Pacific Bell Section 271 11 consultative proceeding in California, the presiding Administrative Law Judge, while on the 12 one hand finding that Pacific Bell had satisfied 12 out of the 14 checklist items and on that 13 basis recommending that the California Commission so advise the FCC, nevertheless observed 14 that: 15 Local telephone competition in California exists in the technical and quantitative 16 data; but it has vet to find its way into the residences of the majority of 17 18 California's ratepayers. Only time and regulatory vigilance will determine if it 19 ever arrives. We expect that the public interest will be positively served in California by the addition of another experienced, formidable competitor in the 20 intrastate interexchange market. At the same time, we foresee the harm to the 21 22 public interest if actual competition in California maintains its current anemic



^{23 22.} Proceeding on Motion of the Commission to Investigate Methods to Improve and

²⁴ Maintain High Quality Special Services Performance by Verizon New York Inc., Case 00-C-

^{25 2051,} Proceeding on Motion of the Commission to Investigate Performance-Based Incentive

²⁶ Regulatory Plans for New York Telephone Company, Case 92-C-0665, before the New York

²⁷ Public Service Commission, Opinion and Order Modifying Special Services Guidelines for

²⁸ Verizon New York Inc., Conforming Tariff, and Requiring Additional Performance Reporting,

²⁹ June 15, 2001, at 9.

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 24 of 68

1 2 3	pace, and Pacific gains intrastate long distance dominance to match its local influence. ²³			
4	Other state commissions have similarly found that ILECs retain substantial market power with			
5	5 respect to local and access services. The Indiana Utility Regulatory Commission recently			
6	concluded:			
7 8 9 10 11 12 13 14 15 16 17	However, we cannot ignore the potential negative consequences or anti-competitive effects that could flow from an unrestricted grant of authority to an affiliate of the largest ILEC in Indiana. The conditions that are ordinarily imposed on facilities-based carriers are only a starting point as those conditions were designed primarily for CLECs. This docket involves certification of an affiliate of the largest ILEC in the state. This Cause also involves an affiliate intending to use advanced technology and investment in the public network for the provision of advanced services. Ameritech Indiana as the dominant local exchange provider has the incentive and capability to exercise market power. ²⁴			
18	The Montana PUC echoed Indiana's concern:			
19 20 21 22 23 24	The Commission is sympathetic to the concerns expressed by the parties and recognizes that the competitive local exchange market will likely create opportunities for customers to obtain services from alternate providers even though they may have delinquent accounts with a competitor. This will be a change for the incumbent LEC which has been the only provider of telecom-			
25 26 27 28 29	23. Calif. PUC, Draft ALJ Decision Granting Pacific Bell Telephone Company's Renewed Motion for an Order that it has Substantially Satisfied the Requirements of the 14-point Checklist in § 271 of the Telecommunications Act of 1996 and Denying that it has Satisfied § 709.2 Of the Public Utilities Code, R.93-04-003 et seq., released July 23, 2002 ("California PUC Draft 271 Decision").			
30 31 32 33 34 35 36	24. In the Matter of the Petition of Ameritech Advanced Data Services of Indiana, Inc. (Which Is In the Process of Adopting the Business Name of SBC Advanced Solutions, Inc.) For A Certificate of Territorial Authority to Provide Facilities-based and Resold Telecommunications Services Throughout the State of Indiana and Requesting the Commission to Decline to Exercise Jurisdiction Pursuant to I.C. 8-1-2.6, Indiana Utility Regulatory Commission Cause No. 41660, Opinion, 2001 Ind. PUC LEXIS 275, approved May 19, 2001, at *39-*40.			



Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 25 of 68

munications service in the past and which still has near total market power, particularly in rural states like Montana.²⁵

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- 4 21. Raw data purporting to quantify the extent of CLEC market penetration that has
- 5 been offered by BOCs in various Section 271 proceedings is, at a minimum, highly
- 6 controversial²⁶ and, consistent with the California ALJ's finding, does not establish that
- 7 competition exists "on the ground" at a level that offers consumers a realistic alternative to
- 8 the BOC's services or that works to limit or constrain the BOC's market power.

- 10 22. The FCC Industry Analysis and Technology Division's latest figures for local
- 11 competition also belie any claims by BOCs that they have lost market power. As of
- 12 December 2001, CLECs nationally had only a 10% local market share, and some 38% of US
- 13 zip codes lacked even a single competitive local provider. 27 Despite BOC claims that their

^{27.} FCC Industry Analysis and Technology Division, Local Telephone Competition: Status 30 as of December 2001, Rel. July 23, 2002, ("Local Competition Report"), at Tables 6 and 14.



^{14 25.} In the Matter of the Application of Citizens Telecommunications Company of Montana

¹⁵ and CommSouth Companies, Inc., Pursuant to Section 252(e) of the Telecommunications Act

¹⁶ of 1996 for Approval of Their Resale Agreement, Montana Public Service Commission, Utility

¹⁷ Division Docket No. D2000.7.104; Order No. 6281, Final Order, Montana Public Service

¹⁸ Commission, 2000 Mont. PUC LEXIS 121, October 16, 2000, at 13.

^{19 26.} In seeking to quantify the extent of CLEC market presence, BOCs have relied upon

²⁰ CLEC E911 database entries adjusted to exclude UNE-Loops, as indicative of the number of

²¹ CLEC facilities-based lines. But E911 database records are keyed to telephone numbers, not

²² telephone lines, and in the case of multiline business customers the quantity of individual

²³ telephone numbers may be a multiple of the number of individual lines. In addition, BOCs

²⁴ have typically not excluded from the E911 "number counts" non-UNE BOC facilities that are

²⁵ being leased to CLECs such as and including Special Access lines. In fact, since CLECs are

²⁶ frequently unable to utilize UNE-loops to serve multiline business customers, the quantity of

²⁷ BOC Special Access facilities being leased by CLECs likely represents a substantial fraction

^{28 —} possibly even the majority — of CLEC-provided retail lines.

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 26 of 68

- entry into the interLATA market is the catalyst that will stimulate CLEC entry, the "facts on
- 2 the ground" do not come even remotely close to supporting that contention. For one thing,
- 3 even for those states in which CLEC retail penetration is highest, the penetration of facilities-
- 4 based competitive services is minimal. According to FCC data, for the sixteen states in
- 5 which in-region long distance entry has been permitted (which include fourteen BOC states
- 6 that have attained Section 271 authority plus Connecticut and Hawaii, where no such
- 7 authority was required), BOCs (and, in the case of Connecticut and Hawaii, non-BOC ILECs)
- 8 provide the underlying facilities for roughly 97.4% of all residential lines (see Table 2).

- 10 23. New York, the most frequently cited example of "robust" local competition, is still
- 11 struggling with BOC local market power. A report including an analysis of local competition
- 12 presented recently by the staff of the New York Public Service Commission (NYPSC)
- 13 indicates that CLEC penetration rates in New York actually decreased in the second quarter
- 14 of 2001, suggesting that the initial CLEC gains following Verizon's interLATA entry could
- not be sustained.²⁸ The NYPSC staff attributes this drop to poor performance in the CLEC
- 16 capital market, to UNE pricing problems, and to a myriad of small obstacles placed by
- 17 Verizon on CLEC competitors attempting to interconnect or secure facilities from the
- 18 BOC.²⁹ The NYPSC recently issued an order significantly reducing UNE rates,³⁰ and it is
- 19 my understanding that CLEC activity has increased as a result. And that is the point: CLECs



^{28.} New York Public Service Commission, In the Matter of Verizon-New York, Case No.

^{21 00-} C- 1945, Report of Commission Staff, February 2002, at 18-19.

^{22 29.} Id.

^{23 30.} Proceeding on Motion of the Commission to Consider Cost Recovery by Verizon and

²⁴ to Investigate the Future Regulatory Framework, NYPSC Case 00-C-1945, Proceeding on

²⁵ Motion of the Commission to Examine New York Telephone Company's Rates for Unbundled

²⁶ Network Elements, NYPSC Case 98-C-1357, Order Instituting Verizon Incentive Plan. New

²⁷ York Public Service Commission, February 27, 2002.

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 27 of 68

Table 2

CLEC Facilities-Based Residential Penetration for States with BOC or ILEC In-Region InterLATA Authority			
	CLEC Residential	Percent of CLEC Lines that are	CLEC Residential Facilities-
State	Retail Market Share	Facilities- based	based Market Share
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Connecticut	3.87%	48.73%	1.88%
Hawaii	0.00%	0.00%	0.00%
New York	22.48%	20.33%	4.57%
Texas	11.27%	19.13%	2.16%
Kansas	7.02%	17.00%	1.19%
Oklahoma	4.28%	55.66%	2.38%
Massachusetts	10.59%	47.44%	5.02%
Pennsylvania	9.93%	43.15%	4.28%
Arkansas	0.00%	0.00%	0.00%
Missouri	3.84%	14.03%	0.54%
Rhode Island	13.48%	56.93%	7.68%
Vermont*	0.23%	0.00%	0.00%
Georgia	7.62%	27.91%	2.13%
Louisiana	0.52%	23.09%	0.12%
Maine	0.00%	0.00%	0.00%
New Jersey	1.55%	21.50%	0.33%
Weighted Average	9.87%		2.59%

Source: FCC, Wireline competition Bureau, Industry Analysis and Technology Division, *Local Competition Report*, Rel. July 23, 2002, at Tables 6, 8, and 9. Averages are weighted by total residential lines. States designated by IATD with CLEC penetration levels too small to maintain firm confidentiality are included as 0%. Facilities-based percentage is for total CLEC lines, however, since CLECs more commonly serve residential lines via UNE or resale arrangements, the CLEC facilities-based residential share figures likely overstate actual CLEC facilities-based residential shares. Data for Vermont is taken from Application by Verizon New England, Inc., et al, for Authorization To Provide In-Region, InterLata Services in Vermont, WC Docket No. 02-7, Verizon Brief, filed January 17, 2002, at 7

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 28 of 68

1 will attempt to enter and compete in the local market when they can do so profitably, not

2 because the ILEC is or is not in the long distance business.

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- 4 24. In fact, any CLEC competition that does exist is holding on by a thread. Last
- 5 August (2001), CLEC analysts at Morgan Stanley Dean Witter noted that the market
- 6 capitalization of CLECs as a group had fallen by 65.8% since January 1, 2001.³¹ By July
- 7 22 of this year, the cumulative decrease in CLEC values since November 2001 had escalated
- 8 to 40%. 32 As The Economist recently observed:

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- The telecoms bust is some ten times bigger than the better known dotcom crash:
- the rise and fall of telecoms may indeed qualify as the largest bubble in history.
 Telecoms firms have run up total debts of around \$1 trillion. And as if this
- were not enough, the industry has also disgraced itself by using fraudulent
- accounting tricks in an attempt to conceal the scale of the disaster.³³

- 16 The Economist goes on to note that "[t]he likely winners, it is already clear, are the former
- 17 "Baby Bells" in America and the former monopoly incumbents in Europe."34 The cratering
- 18 of CLEC share prices indicate that (1) investors have less confidence in these companies'



^{19 31.} Morgan Stanley Dean Witter, Equity Research: North America, Industry: Competitive

²⁰ Local Exchange Carriers (CLECs), August 14, 2001, at 1, provided in Attachment 10. In an

²¹ earlier report issued by MSDW, its analysts indicated that "[u]nlike the last two CLEC market

²² corrections, we do not believe that the current one is likely to end with the entire group

²³ rocketing back because, over the next six months, we expect news headlines to be peppered

²⁴ with reports of additional bankruptcies." Morgan Stanley Dean Witter, Equity Research:

North America, Industry: Competitive Local Exchange Carriers (CLECs), November 7, 2000,

²⁶ at 2.

^{27 32. &}quot;Telecoms Adrift In Market Turmoil; TR Daily Telecom Index Plunges 4.6%",

²⁸ Telecommunications Reports Daily, July 22, 2002.

^{29 33. &}quot;The great telecoms crash," The Economist, July 20, 2000, at 9.

^{30 34.} Id.

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 29 of 68

l ability to succeed with business plans premised upon competing with ILECs, and (2) the

2 companies themselves now will have much more difficulty attracting capital with which to

3 pursue any future business plans. A facilities-based CLEC requires a substantial amount of

4 up-front investment, and a lack of capital with which to pursue market entry will effectively

5 block most such efforts. CLECs — particularly those still in business today — also require

6 recurring infusions of capital to cover losses extant during the initial ramp-up phase of their

operations, and the lack of such capital could well force what might otherwise have ultimately

8 been a successful venture into Chapter 11 (as it did for NorthPoint, Covad, Rhythms,

HarvardNet, Global Crossing and McLeod, to name a few). In fact, industry officials and

10 financial analysts indicate that they do not expect the capital markets to open up anytime soon

11 for most cash-starved CLECs, which is likely to force more CLECs to sell assets or go into

12 bankruptcy. And those CLECs still in business, that BOCs claim as "competitors," hardly

pose a serious or formidable competitive challenge at a level that would materially work to

14 constrain a BOC's exercise of market power.

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25. Even with the recent reduction in New York UNE rates, and even considering some

17 of the recent CLEC successes there, Verizon New York retains significant local market power

18 in much of the state. In fact, the area of New York State with the most CLEC activity, as

19 measured by the percentage of total lines served by CLECs, is Rochester — an area not even

20 being served by Verizon New York. In addition, the Poughkeepsie LATA, at year end 2000,

21 showed only a 5% CLEC penetration rate.³⁵ While the statewide CLEC penetration rate in

22 New York hovers in the low 20% range, New York State continues to have areas with little



^{23 35.} New York Public Service Commission, Analysis of Local Exchange Service

²⁴ Competition In New York, Data as of December 31, 2000 (Available at:

^{25 &}lt;u>http://dps.state.ny.us/telecom/telanalysis.htm</u>).

- 1 or no CLEC presence.³⁶ Where Verizon New York is the ILEC in these regions, the BOC
- 2 not only retains market power, it in fact remains a monopoly. Until conditions across the
- 3 state indicate that Verizon New York has lost its local market power, removing the Section
- 4 272 safeguards would disproportionately impact those consumers in areas with little or no
- 5 competition.

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- 7 26. Over the next year and a half, four states New York, Texas, Kansas and
- 8 Oklahoma will reach the three-year sunset point. According to the FCC's most recent
- 9 Local Competition Report, 37 CLECs in Kansas serve only 9% of the local market, while the
- 10 CLEC share in Oklahoma is an even more dismal 8% (below the national average). This
- 11 figure is likely to be even smaller now, since Global Crossing, a CLEC that was active in
- 12 both Kansas and Oklahoma, has filed for bankruptcy since the December 2001 time frame of
- 13 the data in the Local Competition Report.

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- 15 27. Kansas and Oklahoma, the third and fourth states to receive Section 271 authority,
- 16 have seen nowhere near the amount of competitive local growth that the BOCs attempt to
- 17 ascribe to "271" states. More generally, a statistical examination of CLEC retail and
- 18 facilities-based penetration rates as between states with and without ILEC in-region long
- 19 distance authority finds no statistically significant link between in-region authority and CLEC
- 20 penetration (see Attachment 2).

- 22 28. This uneven distribution of local competition in the states first receiving Section 271
- 23 authority belies any claim that the competitive local entry "spurred" by BOC long distance



^{24 36.} Local Competition Report, at Table 14.

^{25 37.} *Id.*, at Table 6.

- 1 entry has eliminated BOC local market power. There are several even more compelling
- 2 examples that confirm this conclusion. At the time of the break-up of the former Bell
- 3 System, two of the "Bell System" companies The Southern New England Telephone
- 4 Company ("SNET") in Connecticut and Cincinnati Bell, Inc. in Ohio and Kentucky were
- 5 only minority-owned by AT&T and were not required to be divested or made subject to the
- 6 interLATA long distance line-of-business restriction that applied to all of the other Bell
- 7 Operating Companies. AT&T voluntarily divested its remaining interest in both of these
- 8 companies shortly after the break-up, and both were free to enter the long distance market at
- 9 any time from 1984 onward. The GTE operating companies were not subject to the Bell MFJ
- 10 line-of-business restriction, but became subject to a similar prohibition against long distance
- 11 entry when GTE acquired a controlling interest in Sprint. However, the 1996 Telecommuni-
- 12 cations Act lifted the GTE long distance ban, 38 and the GTE companies were free to and
- 13 did enter the long distance market as of the date of enactment, i.e., February 8, 1996.
- 14 SNET, in fact, entered the Connecticut long distance market in 1993, 39 some seven years
- 15 sooner than Verizon and SBC began offering such services in New York and Texas, respec-
- 16 tively. Following enactment of the 1996 law and adoption of implementation rules by the
- 17 FCC later than year, SNET and the GTE companies, all of which are ILECs as defined at 47
- 18 U.S.C. §251(h), were required to comply with the unbundling, resale, interconnection, and
- 19 nondiscriminatory access to poles, ducts, conduit, operator services, directory assistance,
- 20 directory listings as well as other the requirements of Sections 251 and 252 that I have
- 21 previously enumerated (see Table 1 above). These obligations are very similar to the market
- 22 opening requirements of Section 271(c)(2)(B), and when complied with by the ILECs as they

^{39.} SBC Investor Briefing, SBC Enters \$7.7 Billion Texas Long-Distance Market, July 10, 25 2000.



^{23 38. 47} U.S.C. § 601(a)(2).

Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 32 of 68

1 are required to do would afford competitors the same ability to enter the local market in the

2 non-BOC ILEC service areas as would prevail in BOC jurisdictions once the "competitive

3 checklist" had been satisfied.

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29. SNET is the dominant ILEC in Connecticut, and GTE (now Verizon) is the sole

6 ILEC in Hawaii. If in fact there were any kind of causal link between ILEC long distance

7 entry and the "stimulation" of local competition, one would expect to see rampant CLEC

8 activity and market penetration in both of these states, as well as in such concentrated GTE

9 (now Verizon) local service areas as southern California and the west coast of Florida. The

10 facts speak otherwise. Studies by the FCC and others confirm that despite these ILECs' early

long distance entry, very little competitive local entry has occurred. The CLEC share in

12 Connecticut is only about 7%, and CLEC activity is virtually nonexistent in Hawaii. 40

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30. BOC retention of market power in the local market is also illustrated by the fact

15 that, even in the place where CLECs are the most active — New York City — the incumbent

16 BOC (Verizon) has failed to adjust its prices in response to competitor pricing initiatives. For

17 example, Verizon New York provides basic residential service on a message-rate basis in

18 most of New York City, with an untimed charge per local call of 10.6 cents. CLECs have

19 introduced various new pricing regimes in an effort to differentiate their services from those

20 of Verizon, including unlimited local calling and pricing plans that include thousands of local

21 minutes. 41 However, even with CLEC penetration of the New York City residential market

^{41.} According to AT&T's website, AT&T offers a package of unlimited local minutes and (continued...)



^{22 40.} Local Competition Report, at Table 6. Connecticut had just 8% CLEC end-user

²³ switched access lines; Hawaii's CLEC share was so small that it was not even included in the

²⁴ FCC report, with the explanation, "data withheld to maintain confidentiality."

- 1 now exceeding 20%, Verizon New York has maintained "measured-only" pricing for basic
- 2 service, 42 although the Company is apparently in the process of introducing a new "package"
- 3 of residential basic service and vertical features, targeted to high-end customers in New York,
- 4 that includes flat-rate local and intraLATA toll calling for \$54.95 per month. 43 And in
- 5 February of this year, Verizon received authority from the New York PSC to increase its
- 6 basic residential rates throughout New York State. 44 Verizon's revealed conduct confirms
- 7 that it has "the ability to raise and maintain price above the competitive level without driving
- 8 away so many customers as to make the increase unprofitable."

- 10 31. Finally, the extraordinary difficulties that CLECs confront when attempting to
- 11 compete with a BOC or other ILEC is compelling demonstrated by the fact that the two
- 12 largest BOCs Verizon and SBC have themselves failed to actively pursue out-of-region
- 13 local market entry (as CLECs) even after having represented to the FCC that they would do
- 14 so. SBC, in its Joint Application for approval of its merger with Ameritech, 45 and Verizon,

^{27 (}continued...)



^{15 41. (...}continued)

¹⁶ three vertical features in Manhattan for \$23.90 per month. Talk America offers 5,000 local

¹⁷ minutes, unlimited vertical features and long distance benefits to customers in Manhattan for

^{18 \$35.95} a month.

^{19 42.} Verizon New York PSC Tariff No. 2, Second Revised page 22, eff. May 13, 2002.

^{20 43.} Verizon NY PSC Tariff No. 1, Section 2, Original page 220, Original page 57, eff.

²¹ July 26, 2002.

^{22 44.} Verizon Press Release, "New York PSC Approves Verizon Regulatory Plan; Company

²³ Announces First Basic Rate Increase in 11 Years; Continues Commitment to Service Quality,"

²⁴ February 27, 2002.

^{25 45.} In re: Applications of Ameritech Corp., Transferor, and SBC Communications, Inc.,

²⁶ Transferee, for Consent to Transfer Control of Corporations Holding Board Licenses and

- 1 in its Joint Application for approval of its merger with GTE, 46 each represented that
- 2 following their respective mergers the two mega-ILECs would each commit to pursuing "out-
- 3 of-region" entry in various local exchange service markets. SBC had identified thirty such
- 4 markets (of which 17 were in what would become Verizon territory),⁴⁷ while BA/GTE
- 5 (Verizon) committed to enter twenty-one markets.⁴⁸ Although various parties and their
- 6 experts, including myself, were highly skeptical as to the legitimacy of these so-called
- 7 "commitments," both sets of joint applicants insisted that their respective "national local
- 8 strategies" would be aggressively pursued and would result in a significant enhancement of
- 9 facilities-based local competition throughout the country.⁴⁹ In its Orders approving the two
- 10 mergers, the FCC undertook to put some teeth into what were in other respects "soft"
- 11 commitments on the part of the two sets of merger parties with respect to their out-of-region
- 12 local entry plans. In its SBC/Ameritech Order, the Commission required SBC to undertake
- 13 the promised out-of-region local entry, and indicated that the post-merger SBC would be fined

^{49.} Id., at para. 15; SBC/Ameritech Application, Affidavit of James S. Kahan, at para. 27.



^{14 45. (...}continued)

¹⁵ Lines Pursuant to Sections 214 and 310(d) of the Communications Act and Parts 5, 22, 24,

^{16 25, 63, 90, 95,} and 101 of the Board's Rules, Before the Federal Communications

¹⁷ Commission, CC Docket No. 98-141, Application, Filed July 27, 1998 ("SBC/Ameritech

¹⁸ Merger Application"), at Sec. II.A.1.

^{19 46.} Applications of GTE Corporation and Bell Atlantic Corporation, Description of the

²⁰ Transaction, Public Interest Showing and Related Demonstrations, Before the Federal

²¹ Communications Commission, CC Docket No. 98-184, Application, Declaration of Jeffrey C.

²² Kissell, Filed October 2, 1998, ("Bell Atlantic/GTE Merger Application"), at para. 14.

^{23 47.} SBC/Ameritech Merger Application, Attachment A: "New Markets for the New SBC"

^{24 48.} Bell Atlantic/GTE Merger Application, at para, 14.

- as much as \$39.6-million for each of the 30 out-of-region markets that it did not enter.⁵⁰ In
- 2 the BA/GTE Order, the FCC similarly imposed the threat of fines if BA/GTE failed to invest
- at least \$500-million in out-of-region CLEC activities, or provide service as a CLEC to at 3
- 4 least 250,000 customer lines, by the end of 36 months following the merger closing date.⁵¹
- 5 As it has turned out, of course, the skepticism of various commenters and the concerns of the
- FCC with respect to the veracity of these out-of-region local entry "commitments" were well-6
- 7 founded. Early last year, both SBC and Verizon announced that they had each abandoned or
- drastically scaled-back their out-of-region local entry plans.⁵² The decision by both SBC

9 50. In re: Applications of Ameritech Corp., Transferor, and SBC Communications, Inc., 10 Transferee, for Consent to Transfer Control of Corporations Holding Board Licenses and Lines Pursuant to Sections 214 and 310(d) of the Communications Act and Parts 5, 22, 24, 11

12 25, 63, 90, 95, and 101 of the Board's Rules, CC Docket No. 98-141, Memorandum Opinion 13

and Order, October 6, 1999, at Appendix C, para. 59(d). The FCC ordered:

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If an SBC/Ameritech Out-of-Territory Entity fails to satisfy any of the 36 separate requirements for each out-of-territory market on or before the deadlines set forth in Subparagraph c, SBC/Ameritech shall make a one-time contribution of \$1.1 million for each missed requirement (up to a total contribution of \$39.6 million per market and \$1.188 billion if SBC/Ameritech Out-of-Territory Entities fail to satisfy all 36 requirements in all 30 markets) to a fund to provide telecommunications services to underserved areas, groups, or persons.

- 22 51. Applications of GTE Corporation and Bell Atlantic Corporation, Description of the 23 Transaction, Public Interest Showing and Related Demonstrations, CC Docket No. 98-184, 24 Memorandum Opinion and Order, Rel. June 16, 2000, at paras. 43-48.
- 25 52. Rory J. O'Connor, "Looser Reins," eWeek, March 26, 2001; "SBC Says It Meets Merger Terms Despite Out-Of-Region Cutbacks," TR Daily, March 20, 2001. In an obvious 26 27 effort to escape the heavy fines that would otherwise apply, on March 5, 2002, SBC represented to the FCC that it is in compliance with its out-of-region entry commitments "for 16 of 28 29 the required 30 markets," averring that "SBC Telecom, Inc. ("SBCT"), the SBC business unit 30 with this responsibility, ... is offering local exchange service to all business customers and all residential customers throughout the areas in the market that are either (a) within the local 31 32 (continued...)



Declaration of Lee L. Selwyn FCC WC Docket No. 02-112 August 5, 2002 Page 36 of 68

- and Verizon to refrain from active pursuit of an out-of-region CLEC entry strategy suggests
- either that (a) both companies have concluded that such ventures will not be profitable due to
- 3 the substantial economic barriers and other hurdles that they would each have to overcome, or
- 4 (b) the two companies have tacitly adopted a market allocation "agreement" in which each
- 5 firm stays out of the other's territory. The first explanation clearly indicates the presence of
- 6 substantial market power on the part of the incumbent LEC, while the second explanation
- 7 would only be sustainable if entry by other CLECs is not a serious threat.

8

With market power in the *local* market, a BOC has the ability to extend its local monopoly into the long distance market, unless constrained by regulation.

- 12 32. As mentioned earlier, the MFJ prohibited the divested BOCs from offering
- 13 interLATA long distance services. This structural remedy was adopted in order to prevent
- 14 the BOC local service monopolies from using their monopoly market power in the local
- 15 services market to block competition in the adjacent long distance market. The specific
- 16 focus, at that time, was on the matter of access by competing long distance carriers to



^{17 52. (...}continued)

¹⁸ service area of the incumbent RBOC located within the PMSA of the market or (b) within the

¹⁹ incumbent service area of a Tier I incumbent LEC (other than SBC/Ameritech) serving at

²⁰ least 10 percent of the access lines in the PMSA ..." Letter dated March 5, 2002 to William

²¹ F. Caton, Acting Secretary, FCC, from Carlyn D. Moir, Vice President, Federal Regulation,

²² SBC Communications, Inc. SBC's representations to the Commission notwithstanding, the

²³ SBC Communications, Inc. website expressly indicates that service is available only in the

²⁴ thirteen in-region (i.e., SWBT, Pacific Bell, Ameritech and SNET) states (see Attachment 3).

²⁵ Moreover, the SBC Communications, Inc. website, www.sbc.com, states that "SBC Communi-

²⁶ cations, Inc. serves 20 of the largest U. S. markets," a figure that clearly does not include the

²⁷ out-of-region markets purportedly being served by SBC Telecom, the SBC out-of-region

²⁸ CLEC business unit. Significantly, the SBC website does not even mention or provide a link

²⁹ to SBC Telecom; the only means by which a consumer would know about SBC's out-of-

³⁰ region local service offerings is by tracking down "SBC Telecom" specifically. Clearly, this

^{31 &}quot;out-of-region" CLEC activity is barely on SBC's radar screen.